What is claimed is:

1. A shaped article for reducing hydrocarbon emissions from automotive air induction systems by adsorbing said emissions from a fluid stream passing through the air induction system, said shaped article comprising a support component and an adsorbent component and wherein said shaped article permits relatively unobstructed fluid flow therethrough.

2. The shaped article of claim 1 wherein the support component is selected from the group consisting of polymers, resins, and fibers.

3. The shaped article of claim 2 wherein the fiber component is selected from the group of fibers consisting of synthetic fibers and natural fibers.

4. The shaped article of claim 1 further comprising a binding material.

5. The shaped article of claim 1 wherein the adsorbent component is selected from the group of materials consisting of activated carbon, silica gel, and zeolite,

6. A shaped article formed by coating automotive air induction system components and related ductwork with material formed of an adhesive component and an adsorbent component for reducing hydrocarbon emissions from automotive air induction systems by adsorbing said emissions from a fluid stream passing through the air induction system, wherein said shaped article permits relatively unobstructed fluid flow therethrough, resulting in a pressure drop below a value of 1" water column.